

THE ORANGE COUNTY REGISTER

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AND FINALLY ...

Landlords are scrambling to fill their growing supply of empty apartments and keep existing tenants from moving out as the economic downturn zaps renters' wallets. [Rent.com](#) surveyed its landlord clients and found that 2-in-3 apartment owners are cutting rents or giving away free months as lures to customers. [Rent.com](#) General Manager Peggy Abkemeier tells me in a podcast at ocregister.com/lansner why renter-friendly trends will stay around.



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